



Empowering Girls and Women through Education and Technology

Deborah Yen, Corporate Affairs Group, Intel Corporation, Sept. 07, 2016



Intel's Mission

Utilize the power of Moore's Law
to bring smart, connected devices to every person on Earth



Education and Technology Gender Gaps



Globally, **63 million** girls who should be in school are not.¹

- When 10% more girls go to school, a country's GDP increases 3%⁴
- Educated mothers are more than twice as likely to send their children to school.⁵



The Internet Gender Divide is nearly **25%** in developing nations.²

- Improved technology access spurs broad economic growth
- Bringing another 600 million women online could contribute an estimated \$13 billion to \$18 billion to the annual gross domestic product across 144 developing countries.³



Only **18%** of computer science degrees in the U.S. are earned by women.³

- By 2020, there will be more than 1.4 million computing-related job openings in the U.S. At current rates we can fill only 30% of those jobs with U.S. computing bachelor graduates.³

Intel Global Girls and Women Initiative

Empower millions of girls and women through education and technology to advance economic opportunity

Education Access

Drive awareness and action to expand education opportunities for girls

STEM & Tech Careers

Inspire more girls and women to become creators of technology

Technology Access

Connect girls and women to new opportunities through technology access, digital literacy and entrepreneurship



Building upon the foundation: Investing in our own talent and supply chain diversity

Girl Rising: A powerful film...

9 GIRLS



The film highlights the stories of nine young women from around the globe and the critical role education plays in each of their lives.

9 WRITERS



9 COUNTRIES



9 ACTRESSES

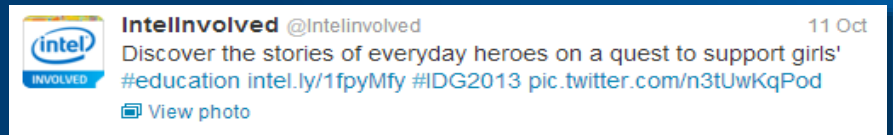


The film is now available for purchase/download on www.girlrising.com and through iTunes and Amazon. Join the movement on social media: @girlrising and @intelinvolved

...that became a movement.



Collaboration with Dell and Cisco on their Girl Rising events





Inspire Girls and Women to Become Creators of Technology

- Use of hands-on “Maker” and coding activities
- Exposure to peer mentors and role models
- Connecting technology and engineering careers to real world applications and positive social impact

What happens when women get connected?

- Increases self-confidence
- Supports job and income opportunities
- Access to healthcare and education resources
- Access to financial information and government services



“We know how to use the Internet, but we don’ t know how to use it to benefit our lives.”

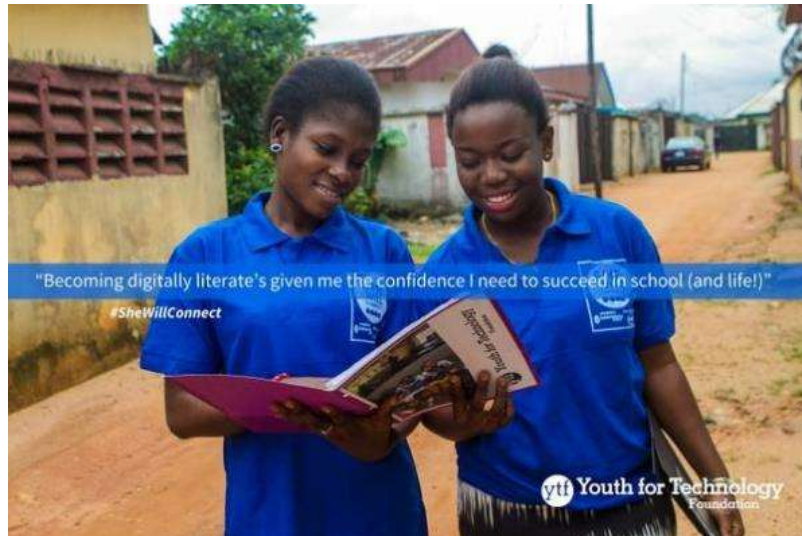


Intel® She Will Connect

Empowering women through technology

Intel® She Will Connect Program

Goal: Empower millions of girls and women through technology and bridge the Internet gap



"Becoming digitally literate's given me the confidence I need to succeed in school (and life!)"

#SheWillConnect

ytf Youth for Technology
Foundation

- Directly responds to findings and call to action in Intel-supported “Women and the Web” report to empower women in developing countries.
- Innovative combination of digital literacy training, online peer networks, and gender-relevant content.
- Currently being piloted in Africa, > 100,000 women trained to date
- Program delivered through partnerships with leading local NGOs and other organizations.

Innovative way to integrate program components into partners' programs

Awareness on the web



Mobile



Digital Literacy training



My Digital Journey online learning platform



Engaged more than 20 Global and local partners





“I always felt computers were basically for the ‘yahoo boys’ who do 419 [scams] in our area. … I still cannot believe that I now use the computer and even the Internet.”

Jessica Orji, Intel® She Will Connect participant, participant, Nigeria

Click on slide to launch web browser to view video



Discussion

To learn more, visit:

www.intel.com/women

www.intel.com/diversity

www.intel.com/go/responsibility

On Twitter, follow: [@intelinvolved](https://twitter.com/intelinvolved)

Information on *Girl Rising*: www.girlrising.com

Women and the Web Alliance:

www.usaid.gov/news-information/fact-sheets/women-and-web-alliance

