



Friday, September 6

8 AM -9 AM Main Lobby Westin Hotel	Registration
9 AM – 10.30 AM Grand Ballroom Mulia Hotel	 Opening of Public-Private Dialogue on Women and the Economy (PPDWE) Opening remarks by Minister Linda Amalia Sari Ongoing PPWE Chair Russia Incoming PPWE Chair China Keynote Speech by Minister Hatta Radjasa
10. 30 AM -11 AM Foyer of Grand Ballroom Mulia Hotel	Coffee Break
11 AM – 13 AM Junior Ballroom 1 Mulia Hotel	Panel I Data, Indicator, Analysis and Research and Development on New Strategy for Structural reform The meeting will discuss the formulation of regulatory reform and policies to be pursued, mainly those that would enable women to perform and contribute to economic growth. These policies are expected to support women in the context of economic development and inclusive growth with an emphasis on data usage, collecting and analysis, research and development on new strategy for regulatory reform. Moderator: Desi Anwar, Metro TV "Face to Face" Anchor Keynote Speech (confirmed) Melanne Verveer, US Ambassador for Global Women's Issues Fumiko Hayashi, Mayor of Yokohama Confirmed Speakers Miyako Sasaki, Senior Manager for Global HR and Administration at Unicharm Shinta Kamdani, Vice Chair of Indonesia Chambers of Commerce and Industry (KADIN) DR. Irina Akimushkina, researcher, co-writer of Indonesia's legacy book, chapter on Indonesian Women, Washington DC





11 AM – 13 AM Junior Ballroom 2 Mulia Hotel

SECTION II Women and ICT

Panel I

ICT Tools to Empower Women

The rise of Information and Communication Technologies (ICTs), should not become the next gender divide, but bringing women into the economy instead. The meeting will discuss the types of available ICT tools to empower women and the methods of taking the full advantage of women's talent through the use of ICT The rise of Information and Communication Technologies (ICTs), a diverse set of technological tools and resources to create, disseminate, store, bring value-addition and manage information to enable women to cope with the current ICT development.

Moderator: Rosiana Silalahi, TV Journalist, exclusively interviewed President of the Unites States of America, HE George Bush, in 2003

Confirmed Speakers

- Analisa Balares, CEO and Founder of Womensphere
- Yoko Kobayashi, President and CEO of NTT Com CHEO Corporation

11 AM – 13 AM Gerbera Room Mulia Hotel

SECTION III <u>Infrastructure and Human Capital</u>

Panel I

Soft and hard infrastructure for women to promote further participation in economy

The meeting will discuss on the development of soft and hard infrastructure that will open doors to economic opportunity for women. The looming global crisis should not become another missed opportunity for women to further participate in the economy. The forum will emphasize on talks regarding the of infrastructure needed to be built to help women in accessing information, gaining knowledge and contributing to the economy-development.

Moderator: Putra Nababan, Metro TV Editor in Chief; TV Journalist, has exclusively interviewed President of the Unites States of America, HE Barack Obama

Confirmed Speakers

- Tri Risma Harani, Mayor of Surabaya City of Indonesia
- Karen Agustiawan, CEO of PT. Pertamina, Tbk.
- Sonita Lontoh, Greentech Executive and Chairman of the Board, Indonesian Diaspora Foundation (IDF)





13 PM -15 PM
Junior Ballroom 1
Mulia Hotel

Section I Structural Reform

Panel II

Financial Market and Labour Market Policy

The meeting will discuss on what structural reform, regulations and policies related to financial market and labour market needed to be pursued, mainly those that would enable women to reform and contribute to economic growth.

Moderator: Desi Anwar, Metro TV "Face to Face" Anchor

Keynote Speech

• Sjarifuddin Hasan, Minister of Cooperative and SMEs of Indonesia

Confirmed Speakers

- Lou Pagnutti, Asia Pacific Managing Partner at Ernst and Young
- Anu Bhardwaj, Founder of Women Investing in Women

13 PM -15 PM Junior Ballroom 2 Mulia Hotel

SECTION II Women and ICT

Panel II

ICT for Business marketing and Networking among Business Women SME and Across Sectors

With the advance of ICT, this session aims to broaden women's perspective in accelerating their business growth. The meeting will discuss how utilizing the available ICT tools to strengthen women entrepreneurs' capacity in marketing and networking and how they can be disseminated for further use among women in APEC economies.

Moderator: Rosiana Silalahi, TV Journalist, exclusively interviewed President of the Unites States of America, HE George W. Bush, in 2003

Confirmed Speakers

- Aldi Haryopratomo, CEO of RUMA
- Hermawan Kartajaya, Founder and President of Mark Plus & Co.
- Cher Wang, Co-Founder and Chairperson of HTC Smarthphone, Taipei (tentative)





13 PM -15 PM
Gerbera Room
Mulia Hotel

SECTION III Infrastructure and Human Capital

Panel II

The strategies to promote sustained Micro, Small and Medium enterprises development and enhancement of opportunities for women

The meeting will discuss on the development of strategies to promote sustainable micro, small and medium enterprises and to enhance opportunities for women. What aspects of human capital should be developed in particular for women?

Moderator: Putra Nababan, Metro TV Editor in Chief; TV Journalist, has exclusively interviewed President of the Unites States of America, HE Barack Obama

Keynote Speech (confirmed)

• Cherie Blair, Founder of Cherie Blair Foundation

Confirmed Speakers:

- Gatot Suwondo, President Director (Chief Executive Officer) at PT. BNI, Tbk.
- Lisa Miharja, Alleira
- Lyn Kok, Regional CEO of Standard Chartered Bank

15 AM – 15.15 AM Foyer of Grand Ballroom Mulia Hotel

Coffee Break

15.15 PM -17.15 PM Junior Ballroom 1 Mulia Hotel

Section I Structural Reform

Panel III

Social Safety Net Programs

As a follow up to the APEC Yokohama Leader's Growth Strategy in 2010 to promote effective and fiscally sustainable social safety net programs as part of APEC New Strategy for Structural Reform. Noting the fact that women's roles in a nation's development is of high importance toward economic changes. It is important for the government to protect women through a particular policy that oblige private sectors to come up with CSR program for women. The meeting will discuss on the available policies and best practices among economies on social safety net programs to support women participation in economic development.

Moderator: Hiroko Kuniya, Anchor, NHK-TV (Japan Broadcasting Television, Japan's public television





Confirmed Speakers

- Irma Muthoharoh, Chairwoman of East Java Women Corps of Indonesian Islamic Student Movement
- Anindya Bakrie, President Director at PT. Bakrie Telecom, Tbk.
- Lin Kobayashi, Co-founder and Chair of the Board of the start-up foundation of International Scholl of Asia, Karuizawa (tentative)

15.15 PM -17.15 PM Junior Ballroom 2 Mulia Hotel

SECTION II Women and ICT

Panel III

Strategies to disseminate ICT tools available for further use among women in APEC economies

As a follow up to the commitments stated during the High Level Policy Dialogue on Women and the Economy in St. Petersburg in 2012, it is important to thoroughly discuss effective measures that could contribute to harnessing the business and innovation potential of women and girls among others by providing accessible online business enterprise skills and business enters for women at all growth phases of business encouraging innovation and creativity.

Innovative industries have been identified as one of the drivers towards economic growth. In this context, the knowledge and understanding of ICT will be the bridge to create innovations and creativity. However, there are a number of ICT tools available developed both by governments and private sectors still there is a lack of public outreach in particular among women population. Therefore an effective dissemination strategy is needed.

Moderator: Rosiana Silalahi, TV Journalist, exclusively interviewed President of the Unites States of America, HE George W. Bush, in 2003

Confirmed Speakers

- Marzan A. Iskandar, Chief at Indonesian Agency for the Assessment and Application of Technology
- Naser M Marafih, Chief Executive Officer of Qtel Group
- Dian Muljadi, Publisher at Fimela Network





15.15 PM – 17.15 PM Gerbera Room Mulia Hotel	SECTION III Infrastructure and Human Capital
	Panel III Supporting infrastructure and skills training required to enhance women's economic productivity The meeting will discuss on the development of supporting infrastructure and skill trainings required to enhance women's economic productivity. What sort of challenges on humen capital should be overcome to promote women in entrepreneurship and contribute to the economy? What opportunities are available for women, particularly for those in rural areas? Moderator: Akiko Ryu Innes-Taylor, Senior Operating Officer, Global Head of Public Relations Department Otsuka Pharmaceutical, Co., Ltd. Confirmed Speakers: Martha Tilaar, CEO of Martha Tilaar Group
13.30 – 16.30 Casablanca and Peony Rooms Mulia Hotel	PPWE Management Council Meeting (Parallel Meeting) The meeting will discuss outcome documents of the WEF 2013, among others, strategic planning of PPWE, response to independent assessment and mechanism of Project Assessment Standing Committee.
19.00 – 21.30 Grand Ballroom Mulia Hotel	Gala Dinner

Saturday, September 7

8 AM – 8.30 AM Main Lobby Westin Hotel	Registration
9 AM – 12.30 PM Nusantara Room 1 & 2 Westin Hotel	APEC Joint Ministerial Meeting on SME and Women The meeting will discuss and deliberate on targeted measures that will support the growth, sustainability and competitiveness of Women SMEs in APEC region. We need to move women's issues out of the periphery and mainstream it into other APEC's activities.
12.30 PM – 13.30 PM Medan Room Westin Hotel	Lunch Policy Partnership on Women and the Economy





13:30 – 17:30 Jakarta Room Westin Hotel	Policy Partnership on Women and the Economy The meeting will discuss outcome documents of the WEF 2013, among others, strategic planning of PPWE, Joint Ministerial Statement on SME and Women, and declaration of Ministers Responsible for Women to enhance the role and capacity of women as economic drivers. The meeting will also discuss the individual action plan report (IAP).
8 AM – 16 PM Bali	Field Visit The Women and the Economy field visits (first-come first serve basis for PPDWE participants, to chose from 3 options) A. Ceramic and Fan Industries, Rudana Museum (Lunch) and Pura Ubud Visit B. Silver and Traditional Weaving, Rudana Museum (Lunch) and Pura Ubud Visit C. Volunteering at Karangasem Village For PPDWE participants on a first come first serve basis

Sunday, September 8

09:00 – 09:30 Jakarta Room Westin Hotel	Keynote on Women Leadership
10:00 – 13:00 Jakarta Room Westin Hotel	High Level Policy Dialogue on Women and the Economy The HLPD-WE will discuss and develop a set of policy recommendations for concrete actions that APEC member economies can take to enhance the economic participation of women. The policy recommendations will be incorporated into a broader package of recommendations made to APEC Ministers and Leaders for their consideration during Leaders' Meeting in Bali in October.
13.00 – 14.30 Medan Room Westin Hotel	Lunch