



**Asia-Pacific
Economic Cooperation**

2012/PPWE/006

Agenda Item: 7

Women and the Economy Individual Action Plan

Purpose: Information

Submitted by: Chile



**Second Policy Partnership on Women and
the Economy Meeting
St. Petersburg, Russia
28 June 2012**

Women and the Economy Individual Action Plan

Objective

In order to achieve the sustainable and inclusive growth objectives and include women as an economic growth strategy, APEC member economies should implement policies and programs called for by the APEC leadership, including the recommendations in San Francisco declaration.

Guidelines

Recognising the untapped talent of women, each APEC economy will:

- (a) Establish or continue programs and policies which foster women's economic empowerment.*
- (b) Note the important role the private sector plays in providing insight for effective programs and policies, and*
- (c) Co-operate with and enhance the capability of other APEC economies to implement.*

Collective Actions

APEC Economies may take Collective Actions relating to women and the economy in areas to be agreed.

{Economy}'s approach to women's economic empowerment

[Describe briefly, in one or two paragraphs, the policy approach of your economy with respect to programs and policies for women's economic empowerment.]

<i>Area</i>	<i>Programs and policies being implemented</i>	<i>Programs and policies to be implemented</i>	<i>Progress made in {current year}</i>
<p><i>Access to Capital</i></p>	<ul style="list-style-type: none"> - Provided technical support to women applicants in the application process of the Capital Abeja Fund, which range between US1000- US3000. - In most regions, and in the framework of the Working Women and Female Heads of Household Program, grants were give for women's entrepreneurships. Most women who received these grants were women of the lowest three quintiles of income. - In the framework of the Working Women and Female Heads of Household program, 1,300 women also benefitted from training courses and workshops in entrepreneurship. - In most regions, SERNAM coordinates diverse actors in order to support women's access to capital. For example: <ul style="list-style-type: none"> ✓ Bio Bio Region: "Capital 	<ul style="list-style-type: none"> - Atacama Region: Entrepreneurship Grant "ORASMI. - Los Lagos Region: Indigenous Women's Entrepreneurship Fund, CONADI-Sernam, Regional Fund for Regional Development, benefitting 300 women, with the total US800.000 	<ul style="list-style-type: none"> - Nationally, SERNAM financed, coordinated and implemented the Women's Entrepreneurship Fund 2011, benefitting 200 women, with the total US240.000.

	<p>Semilla Fund”, Regional Fund for Development, Sernam-FOSIS, benefitting 500 women, with the total US1.376.800.</p> <ul style="list-style-type: none"> ✓ Tarapacá Region: a regional state fund was won to support women’s, entrepreneurships, particularly those of women of the lowest three quintiles of income, benefitting 130 women, with the total US1.056.000. ✓ Araucanía Region: “Capital Semilla Fund”, National Fund for Regional Development and SERNAM-Sercotec coordination, benefitting 550 women, with the total US1.200.000. ✓ Los Lagos Region: Competitive Government Funding, National Fund for Regional Development, benefitting 250 women, with the total US 656.000 <ul style="list-style-type: none"> - National Level: In coordination with FOSIS, Social Fund for Solidarity of the Ministry of Social Development, 1,000 funds were assured for women participating in the program in the Working Women and Female Heads of Household Program. - In the framework of the Working Women and Female Heads of Household Program, approximately US600,000 were granted to support women’s 		
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	entrepreneurships.		
Access to Markets	<ul style="list-style-type: none"> - Nationally, SERNAM promoted, technically supported and coordinated regional networks for women entrepreneurs. - Metropolitan Region: Supported and promoted the Materia Prima Fair, aimed at promoting women's entrepreneurship. 	<ul style="list-style-type: none"> - Nationally, SERNAM coordinated and technically supported the organization of regional entrepreneurship fairs aimed at guaranteeing women spaces to establish networks and guarantee access to markets. - Nationally, SERNAM supported the organization of several fairs aimed at promoting women's entrepreneurship. - Coquimbo Region: Entrepreneurships House 	<ul style="list-style-type: none"> - National Conference and Meeting on Entrepreneurship for 450 women participants of the Entrepreneurship Schools. - Access to markets: Entrepreneur's Corner and alliances with the private sector. For example, an alliance was established between SERNAM and Easy-Sodimac (two of the largest companies in the economy). - Every year, SERNAM coordinates and organizes several fairs in order to promote women's entrepreneurship.
Capacity and Skills Building	<ul style="list-style-type: none"> - SERNAM provided an information and technical support stand at a national level at the Arriba mi Pyme Fair. - Arica and Parinacota Region: Innova Tour Seminar, Corfo-SERNAM, 100 women participated. - Arica and Parinacota Region: Soft Skills for Entrepreneurship Workshop. - Maule Region: Innovation Forum Seminar, CORFO-Sernam, 400 women attended. - Bio Bio Region: Organization of the Entrepreneurship Seminar in coordination with Acción Emprendedora NGO. - Bio Bio Region: Business Plan Training, in partnership with Universidad del Desarrollo. - O'Higgins Region: Training, Fund for Regional Development, in 	<ul style="list-style-type: none"> - National technical support for women entrepreneurs. - SERNAM, in partnership with SERCOTEC, organizes informative seminars in which women are trained and guided in the application process required to win the "Capital Abeja Fund" in order to promote and extend the access of women to this fund. - Arica and Parinacota Region: Business School - Arica and Parinacota: Soft Skills Workshop, alliance with the private sector. - Arica and Parinacota Region: Support for entrepreneurs in coordination with Universidad de Tarapacá. - Tarapacá Region: Training for women in the Asociación Gremial AGME. - Tarapacá Region: In coordination with the Cámara de Comercio for entrepreneurs. - Metropolitan Region: Several training 	<ul style="list-style-type: none"> - Regional training schools to support 450 women's entrepreneurship skills. - National seminars were organized in coordination with sectors related to economic development (Sercotec-Fosis-Corfo).

	<p>partnership with Sence.</p> <ul style="list-style-type: none"> - Maule Region: Entrepreneurship Skills Training, Regional Fund for Regional Development in partnership with Universidad Católica del Norte. 	<p>workshops throughout the city, in different municipalities.</p> <ul style="list-style-type: none"> - Metropolitan Region: Networks with NGOs Desafío Levantemos Chile and Re-make Chile NGO for training on entrepreneurship. - Los Ríos Region: Formalization workshop in coordination with Servicio de Impuestos Internos - Los Ríos Region: Association Workshop. - Magallanes: Technical Transfer and Entrepreneurship Support, Fund for Regional Development. - Magallanes Region: Training and entrepreneur Skills Formation, National Fund for Regional Development. - Magallanes Region: Skills training “Learning to Start a Business”. 	
Women’s Leadership	-		